

EASTERN REGIONAL COUNCIL
AMERICAN OCCUPATIONAL THERAPY ASSOCIATION
RECRUITMENT REPORT

28

Information from the period of 1 October 1958 to February 1959

Name of state association Maryland Occupational Therapy Association

Number OTRS in your state	40*
Number OTRS in your association	36
Number associate members in your association	10
Number OTRS active in your association (and agencies)	25
Number hospitals in your state having OT departments	16
Number colleges who graduate persons eligible for OT schools	16
Number Jr colleges in your state	3
Number high schools (college preparation only)	148 High Schools 59 Private schools

List your recruitment chairman

Name Miss Mary K. Joss (Acting chairman)
Director Occupational Therapy
Johns Hopkins Hospital
Baltimore 5, Md.
Orleans 5-5500

List your Recruitment Co-Chairman

Name Our state has a separate Public Relations Committee which works closely
with the Recruitment committee.

Miss Lora E. Dunetz Chairman Public Relations
2905 Glenhunt Rd.
Baltimore 29, Md.
Longwood 6-1125

List members of your committee

Frances L. Dunlap	Martha H. Winfield
Diane Best	Betsy Jane Zoller (Speakers bureau)
Ruth W. Brunyate	
Beatrice S. Ferguson (brochures)	Roman E. Nagorka (exhibits)

*Note- Maryland has a somewhat unique situation across all groups where people living in the state but near to Washington, D.C. join Washington organizations in preference to Maryland ones. This results in incomplete coverage of the no. of hospitals and occupational therapists because some are counted in one association and some in another. We are hoping to work with Washington in the future to make sure there is complete coverage.

List your duties as State Recruitment Chairman

Periodic mass mailings to High schools and Colleges
Speakers Bureau
Exhibits (at present preparing for two - Regional meeting Nat. Rehabilitation Ass'n
State Teachers Convention)
Joint meeting with PTs, Med. Technologists, Social Workers toward a joint plan
of recruitment (Just starting)

List what you feel should be the regional recruitment chairman's duties

Can't answer at this point

List how you feel your state recruitment efforts could be helped by the
Recruitment Council

Passing on any information you have (we were glad to get the minutes)
Opportunities to compare notes with other states in our region.

In narrative or factual form report on your state recruitment activities from

1 October to 28 February. Cover new ideas that have been tried, future plans,

copies of any form letters you sent out. Photos or description of displays available
Tell what you have been doing or showing such as to tours demonstrations, etc.

Our first year of mass mailings had as its goal the sending of the latest OT brochures to school superintendents. The net result was requests for 15 talks. These were evaluated and it was found that we needed more information on scholarships for people. The second mass mailing included scholarship information and was directed to vocational counselors. We have constructed a new portable exhibit, which has been used successfully for two years. This year we have two large meetings to prepare for and are in the process of constructing a new exhibit. We have new photographs and hope to get a photo of it this next week..... We have followed up the AOTA lists of people who have inquired about OT from Maryland. As no replies were received, our latest follow up enclosed a self addressed card stating we would send them data if they would reply. This for the first time brought four replies..... We are trying to keep in touch with OTs from Maryland who are in the schools of OT-purpose that we may fill some of the vacancies in this area..... This year we have had one meeting of different disciplines with the plan of having a joint recruitment effort. Future meetings are planned and the immediate goal for this year is a joint exhibit at the Maryland State Teachers Convention in the fall, for which we have the space.

Public Relations is handled by a different chairman. We have had coverage for every one of our state meetings whether it be four lines or fourteen. We are working on a plan for a tape for spot announcements on TV or radio.

REPORT OF THE RECRUITMENT COMMITTEE
MARYLAND OCCUPATIONAL THERAPY ASSOCIATION

The first fall meeting, November 18, 1959, of the Maryland Occupational Therapy Association was devoted to a report of the Richmond Workshop which had been held in May 1958. Miss Lora Dunetz and Miss Frances Dunlap attended the meeting and each gave their impressions of the meeting. A map was made up with red flags showing the location of the O.T.s in Maryland that can be called on when a speaker is needed.

The Committee was made up of Mrs. Beatrice Ferguson, in charge of distributing the O.T. literature as it is asked for. Mrs. Martha Winfield, in charge of compiling the material in the literature relating to recruitment. Miss Betsy Collier who has done an excellent job in arranging for speakers when they have been requested. Also Miss Diane Best and Miss Mary K. Joss to study team work possibilities. Miss Ruth Brunyate was also a consultant of the Recruitment Committee. Unfortunately due to distance few meetings were able to be arranged for the group. Miss Merle Champney was also a member of the Committee, but resigned in September 1958.

Included is a list of the talks, etc.; given by various members of the Maryland Occupational Therapy Association.

Letters were mailed to all those whose names were sent out by the American Occupational Therapy Association. In the first group 15 letter return cards were mailed with the letters. On the cards several questions were asked regarding more information, talking to a registered O.T. and so on, which required only a check as an answer and a signature, however only 3 were returned.